

Fisheries Exports Workshop organized by COOPEXCIL- NCDC under PMMSY on 12.03.2022 and 19.03.2022 in Kolkata and Mangaluru

NCDC organized two fisheries export workshops in association with Department of Fisheries, GoI, State Governments of West Bengal and Karnataka. As NCDC is designated as one of the End Implementing Agency by Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying, GoI for implementing programmes under PMMSY, these events were organized to promote fisheries exports from India and work towards the vision of Government of India in fisheries export earnings. The first fisheries export workshop was organized in Kolkata on 12.03.2022 and the second workshop was held in Mangaluru on 18.03.2022.



Sh.Sundeep Kumar Nayak, MD NCDC welcoming Dr. M.V.Rao , ACS Cooperation, GoWB in the workshop held in Kolkata on 12.03.2022.

1) Fisheries Export Promotion Workshop at Kolkata on 12.03.2022:

The first fisheries exports promotion workshop under PMMSY scheme was jointly organized by Cooperative Sector Exports Promotion Council COOPEXCIL-NCDC, Department of Fisheries, Government of India, Government of West Bengal and Indian Chamber of Commerce (ICC) in Kolkata, West Bengal on 12 March 2022. The event was attended by Dr. M.V. Rao, ACS Cooperation, RD & Panchayat, GoWB, Sh. Atri Bhattacharya, ACS Fisheries Department, GoWB, Dr. J Balaji, Joint Secretary, DoF, MoFAH&D, Government of India. Key officials from State Governments of Tripura, Odisha and Jharkhand were also present in the occasion. Industry experts from International Chamber of Commerce, (ICC) Kolkata, NFDB-Hyderabad, MPEDA, Kochi

and scientists from research institutes like CIFE-Mumbai and CIFRI-Kolkata also participated in the event.

The programme is an effort to bring stakeholders of fishery supply chain on one platform and brainstorm the possibilities towards mitigating the challenges / issues faced by the Indian fisheries sector to promote export through quality enhancement across the value chain. At the same time, the workshop focused in identifying the bottlenecks, brand development, leveraging networks & market intelligence, joint ventures, encouraging vertical & horizontal expansion in aquaculture, introduction of new technologies, exchange of best practices etc.

Perspectives and concerns of government and industry (including cooperatives) were deliberated upon under thematic discussions on topics of “Seafood exports”, “Infrastructure support for export promotion”, “Ornamental fisheries export” and “Quality and standardization issues for exports”. The discussions were summarized by Sh. Rajeev Ranjan, Senior Adviser, NCDC and former Secretary (Fisheries), MoFAH &D, Government of India.



Registration counter of the fisheries export workshop in Kolkata held on 12.03.2022

2) Fisheries Export Promotion Workshop at Mangaluru on 18.03.2022:



Sh. Kedarnath Reddy, MD Sashimi Foods Pvt. Ltd
presentation in the fisheries export in Mangaluru
in Kolkata

Delegates attending the fisheries export workshop in
Mangaluru held on 18.03.2022

The second fisheries exports promotion workshop under PMMSY was jointly organized by COOPEXCIL-NCDC, Department of Fisheries, Government of India in Mangaluru, Karnataka on 18 March 2022. The event was attended by Sh. Ramesh Vaidya, former National President, Sahakar Bharati, Sh. M.L. Doddamani, Director (Fisheries), Government of Karnataka, Dr. Shivakumar Magada, Dean, CoF, Mangaluru. Key officials from central organizations like NFDB, CMFRI and MPEDA also participated in the workshop and contributed in the discussions.

b) Officials from Department of Fisheries of central government highlighted the supportive ecosystem created in fisheries exports. Sh. Ramesh Vaidya, former National President of Sahakar Bharati lauded the efforts of NCDC in mainstreaming the potential of fisheries cooperatives of the region.

c) Perspectives and concerns of government and industry (including cooperative) stakeholders were deliberated upon under thematic discussions on topics of “Seafood exports”, “Infrastructure support for export promotion”, “Ornamental fisheries export” and “Quality and standardization issues for exports”. The session was chaired by Sh. Rajeev Ranjan, Senior Adviser, NCDC and former Secretary (Fisheries), MoFAHD, Government of India. On the occasion, NCDC signed an MoU with College of Fisheries, Mangaluru (Karnataka Veterinary, Animal and Fisheries Sciences University).

Both the workshops saw participation of stakeholders from a wide spectrum representing the fishers, cooperative institutions, fish processors, fish exporters, government bodies, academic and research institutions. The events were also reported by print and digital media.
