



NCDC

Assisting Cooperatives. Always!

राष्ट्रीय सहकारी विकास निगम

NATIONAL COOPERATIVE DEVELOPMENT CORPORATION

An ISO-9001:2015 Certified Organization

A Statutory Corporation Under the Ministry of Agriculture & Farmers Welfare,
Government of India

Tel.No. 011-26965247

Fax : 011-26961930, 26516032

E-mail: mukeshkumar@ncdc.in

4-Siri Institutional Area,

Hauz Khas, New Delhi-110016 India

Website: www.ncdc.in

No.NCDC: ED(MI/P/H/L)/2018

Dated: 20th July, 2021

To

The Registrar of Cooperative Societies,
All States/UTs

**Sub: NCDC Regional Awards for Cooperative Excellence and Merit – 2021 for
Primary Cooperative Societies – Reg.**

Sir,

National Cooperative Development Corporation had instituted a Scheme to present award for Cooperative Excellence and Merit every year to Primary Cooperative Societies. The objective of the scheme is (i) to recognize the important role played by Cooperatives for cooperative development of the country, (ii) to promote the spirit of competition amongst the grass-root level cooperatives i.e. Primary Level Societies and recognize their role in socio-economic development and (iii) to publicize the role of NCDC as a National Level Institution for Promotion and Development of Cooperatives. The programme will be held at the State Level and presided by an eminent dignitary.

2. Under the Scheme, Award shall be given to Eight Primary Cooperative Societies from each States/UTs in a year. The Award consists of First Prize – Cooperative Excellence of Rs.25,000/- and Second Prize – Cooperative Merit of Rs.20,000/- alongwith certificate of recognition/citation respectively. Selection of the Cooperative Societies will be made by a Committee consisting of four Members constituted at the State Level under the Chairmanship of Secretary (Cooperation) or Registrar of Cooperative Societies and the Regional Director of NCDC shall be the member convener. The remaining two members of the Committee shall be nominated by the Chairman of the Committee. Committee shall scrutinize the data submitted by the societies, on the basis of eligibility parameters laid-down in the scheme for participation in the award. The decision of the Committee with regard to selection shall be final. Detailed Scheme Guidelines, the format of Application Form to be submitted by the participating societies

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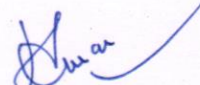
and criteria adopted for the selection of the societies as given below are enclosed for your information:

- (i) Scheme for NCDC Regional Awards for Cooperative Excellence and Merit – 2021.
- (ii) Guidelines (Annexure –I)
- (iii) Application Form to be filled by the Society (Annexure-II).
- (iv) Criteria for Selection of Societies for NCDC Regional Awards for Cooperative Excellence and Merit – 2021 (Annexure-III).

3. It is requested that the scheme may be given wide publicity throughout the State so as to ensure that the cooperatives from different sectors participate in it. All State Federations/Cooperatives and State Cooperative Departments may also be requested to upload the NCDC's Scheme and announcement letter on their website for the awards. The awards for the year 2021 are proposed to be announced by **31st December, 2021**. It is, therefore, requested that the nominations may be forwarded to the convener of respective State Level Committee by **15th September, 2021**.

An early action in the matter shall be highly appreciated

Yours faithfully,

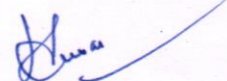


(Mukesh Kumar)
Executive Director

Encl: As above.

Copy to:-

1. The Managing Director, All State Cooperative Marketing Federations – for information and with the request to assist primary societies to send their nominations to the respective registrar for further action in the matter and upload the NCDC scheme and announcement letter on the website of your Federation.
2. The Managing Director of State Commodity Federations – for information and with the request to assist Primary Societies to send their nominations to the Registrar for further action in the matter and upload the NCDC scheme and announcement letter on the website of your Federation.
3. The Managing Director, All State Cooperative Banks – for information and with the request to assist primary societies to send their nominations to the Registrar for further action in the matter and upload the NCDC scheme and announcement letter on the website of your Bank.
4. All Regional Directorates, NCDC.
5. All Chief Directors, NCDC, New Delhi.
6. SPS to MD/PS to FA/PS to ED (MK)/ SPS to ED (KTC).
7. Guard File.
8. Notice Board.



(Mukesh Kumar)
Executive Director