FIRST GENERAL BODY MEETINGOF COOPERATIVE SECTOR EXPORTS PROMOTION COUNCIL (COOPEXCIL)HELD ON 24 MARCH, 2021 AT NCDC, NEW DELHI.



The first meeting of the General Body of Cooperative Sector Exports Promotion Council (COOPEXCIL) was held on 24 March 2021 at 2:00 PM in NCDC, New Delhi. Hon'ble Union Minister of State for Agriculture and Farmers Welfare, Government of India, Shri Parshottam Rupala graced the COOPEXCIL inaugural event as Chief Guest .Hon'ble President, NCUI, Shri Dileep Sanghani and Shri Sanjay Agarwal, Secretary, DAC&FW, Gol were also present as distinguished guest for the occasion. 74 members from State Government, senior officials from apex level Cooperative Federation and Marketing Federations participated in the meeting.

Hon'ble MoS for Agriculture and Farmers Welfare complimented NCDC for setting up COOPEXCIL and called it a historic occasion, an initiative under GOI's Agriculture Export Policy 2018. Hon'ble Minister hailed this event as a major breakthrough towards achievement of Prime Minister's vision of 5 trillion US Dollar economy by 2024-25 and urged to extend the benefit of COOPEXCIL to the FPOs formed under CSS of Formation and Promotion of 10,000 FPOs. He said that numerous economic opportunities are available for the youth in the cooperative sector and it is our responsibility to introspect how to make them part of the cooperatives which holds huge potential to push the country's economic growth.

COOPEXCIL was constituted on 06.03.2020, as a result of success of the **India International Cooperatives Trade Fair (IICTF)** held in New Delhi in October 2019. The formation of Export Promotion Council was recommended in the National Level Consultation of NCDC Stakeholders organized on 16 May 2019 and formally announced on 2 July 2019 at IICTF Curtain Raiser event by Hon'ble Union Minister for Agriculture and Farmers Welfare, Shri Narendra Singh Tomar and Hon'ble Union Minister for Commerce and Industry, Shri Piyush Goyal.

Shri Sanjay Agarwal, Secretary, Agricultureand Farmers Welfare and Chairman, Board of Management, NCDC said that the gains from the world's first ever IICTF held in October 2019 need to be fully exploited to benefit the farmers in cooperatives. COOPEXCIL will give direction to the cooperatives in exporting their value-added products. He said that under NCDC's institutional stewardship, COOPEXCIL will help in promoting exports of cooperatives produces to achieve higher price realization. Chairman, BoM further suggested broad based approach to involve all types of cooperatives in exports.

Members present appreciated the efforts of NCDC and acknowledged NCDC's role in promotion& development of cooperative sector and working towards achieving the country's target in export front.

The programme concluded with Managing Director, NCDC acknowledging the support from all the partners and conveyed that the Council would play the role of facilitator for cooperatives to export their products with help of NCDC's entrepreneurialscheme such as YUVA SAHAKAR.

The meeting wasstreamed live via video conferencing and simultaneously on <u>SahakarCooptube-</u>NCDC Youtube channel and <u>NCDCIndia</u> -NCDC Facebook page which have registered 815 views so far.











For decades, cooperatives proved to be instruments of change, and it is imperative to impress upon the youth to come up with the idea of a new India, especially in agriculture





Cooperatives yet to lure youth: Minister

Minister of State for Agriculture Parsottham Rupala has said that Cooperatives which can be the instrument of rural development particularly agriculture are yet to catch the fancy of the youth and the Government must take efforts to attract them into this model. The government is eyeing towards cooperatives to help it achieve its goal of becoming a US\$ 5 trillion economy by 2024-25 as envisioned by Prime Minister Narendra Modi. "Numerous economic opportunities are available for the youth in the cooperative sector. But not many are coming forward. They think that cooperatives are some old-fashioned concept run by elderly people. It is our responsibility to introspect how to make them part of the cooperatives which holds huge potential to push the country's economic growth."

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Parliament passes bill to set up National Bank for Financing Infrastructure and Development

The development finance institution, called NaBFID, will be answerable to Parliament



Petrol price cut COOPEXCIL to help young entrepreneurs by 21 paise, diesel by 20 paise

V DELHI, March 25 (PTI): al and diesel prices were on salsy cut for the second straight s international oil prices cooled

export value added products







COOPEXCIL holds its 1st GBM at NCDC headquarters; Rupala presides



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Fig: Snapshots of the meeting in print and digital media