

### National Cooperative Development Corporation

(A Statutory Corporation under Ministry of Agriculture & Farmers Welfare) (An ISO 9001-2015 Certified Organisation)

# Sahyog

Issue 6 October 2019 Quarterly E-Newsletter

# Highlights - NCDC

NCDC has sanctioned and released financial assistance of ₹8571.81 crore and ₹4207.24 crore respectively during the 2nd Quarter (till 30.09.2019).

NCDC sanctioned assistance to two women cooperatives viz Annapurna Mahila Co-operative Credit Society Ltd. Pune and Stree Nidhi Credit Co-operative Federation Ltd, Andhra Pradesh for extending micro finance to their members. The societies are also involved in micro-insurance activities.

The first of its kind and the largest so far, the project for development of Piggery Sector through Cooperatives under Meghalaya Piggery Mission has been sanctioned to Government of Meghalaya.



The first tranche of NCDC assistance of ₹ 71.26 million for Integrated Cooperative Development Projects in Andaman & Nicobar Islands was handed over on 5th July, 2019 by Chairman NCDC Board and Secretary Agriculture & FW, GOI, Shri Sanjay Agarwal to Secretary, Fisheries & Animal Husbandry of A&N Ms. Nikita Pawar in presence of MD NCDC.

#### State Government of Goa to pose projects for NCDC funding

A one day workshop on 'Strategy for Comprehensive Development of Cooperative Sector in Goa for a New India by 2022' was jointly organized by NCDC and Government of Goa at Panaji on 9th July, 2019. Shri Pramod Sawant, Hon'ble CM Goa inaugurated the workshop. He also announced that the State Government had decided to enhance its existing budget to avail NCDC assistance. More than 750 representatives of different cooperatives and state Government officials of line departments attended the workshop.



### Independence Day Celebrations at NCDC Head Office on 15th August, 2019





# NCDC continues to be ISO compliant

The surveillance audit team found the system in tune with ISO 9001:2015 standards and recommended continuation of certification. Commitment of the Top Management and Competent staff were few of the positive indicators observed.

### **IICTF 2019:** A step towards International Cooperation



#### A Dedicated Export Promotion Body for Cooperatives announced in IICTF Curtain Raiser

Hon'ble AM, GOI, Shri Narendra Singh Tomar unveiled the forthcoming India International Cooperatives Trade Fair, being steered by NCDC in a curtain raiser event on 2nd July, 2019 at National Media Centre, New Delhi. Hon'ble Union Commerce

and Industry Minister, Shri Piyush Goyal announced setting up of an Export Promotion Body for Cooperative Sector to pursue the goals of agri exports. Hon'ble Union Minister of State for Agriculture & FW, Shri Kailash Choudhary also graced the event.





### A talk on Global Cooperative Trade





MD NCDC with High Commission of Papua New Guinea

MD NCDC and Chairman, NEDAC Shri Sundeep Kumar Nayak delivered a talk on 'Cooperatives, Indian and the International Scenario and the need to encourage Global Cooperative Trade' at the 5th Pacific Networking Group Meeting hosted by High Commission of Papua New Guinea in New Delhi on 5th July, 2019.

### NCDC meets Ambassadors/High Commissioner of various countries



Mrs. R. Vanitha with HE the Ambassador of Bosnia and Herzegovina Mr Muhamed Cengic



HE Ms. Jainaba Jagne, High Commissioner of Republic of Gambia



Amb. Anil Trigunayat, Advisor NCDC with

HE the British High Commissioner to India, Mr Dominic Asquith

HE Mr Chris T Eze, Nigerian High Commissioner to India

### **IICTF Action Plan Chalked Out**

 Fourth Meeting of Apex Organising Committee for IICTF 2019 was held under the chairmanship of MD, NCDC & Chairman, NEDAC Shri Sundeep Kumar Nayak at IFFCO Sadan, New Delhi on 9th August, 2019. It was co-chaired by MD IFFCO Dr. U.S. Awasthi and MD NAFED Shri Sanjeev Kumar Chadha and had representatives from MEA, APEDA, ITPO, NCUI, IPL and NCDC. The Committee chalked out strategies for indian cooperatives to access international linkages through IICTF.





The first Meeting of the Reception Committee on IICTF was held on 16th September, 2019 under the chairmanship of Hon'ble Dy. Chief Minister of Meghalaya, Sh. Prestone Tynsong. Hon'ble Cooperation Minister Uttarakhand, Dr. Dhan Singh Rawat; Hon'ble Cooperation Minister, Puducherry, Sh. M. Kandasamy; Chairman NAFSCOB, Sh. Dileep Sanghani; President NAFCUB, Sh. Jyotindra M. Mehta; MD NCDC, Sh. Sundeep Kumar Nayak; MD NAFED, Sh. Sanjeev Kumar Chadha; Sh. JP Meena, Sr Adviser NCDC; Sh. Tarun Shridhar, Sr Adviser NCDC and senior officers from APEDA, NEDAC and NCDC participated and chalked out an action plan.



Dr. Prasun Kumar Das, Secretary General, Asia-Pacific Rural & Agricultural Credit Association (APRACA), and Mr. Thomas T. Essel, Secretary General, African Rural & Agricultural Credit Association (AFRACA) discussed with MD NCDC for participation of cooperatives from Asia-Pacific and Africa in India International Cooperatives Trade Fair (IICTF) 2019.



### CICAF holds its first meeting

The 1st meeting of Cooperative Institutions Cyber-Security Advisory Forum (CICAF) Committees was held at NCDC Head Office on 29th August, 2019 under Chairmanship of Dr. Gulshan Rai, Sr Advisor NCDC, to formalize cyber security policy & cyber crisis management plan. It was attended by MDs and IT Heads of 10 State Cooperative Banks and NAFCUB.



### **Distinguished Visitors to NCDC**

Dr. Poonam Malakondaiah, Special Chief Secretary, Department of Animal Husbandry, Dairy Development & Fisheries, Government of Andhra Pradesh discussed with MD NCDC the avenues of partnership between NCDC and Government of Andhra Pradesh in the fields of dairy, fisheries and animal husbandry.



A delegation of halal meat business owners from Jordan visited NCDC on 26th July, 2019 to explore the possibility of importing meat from India.





Hon'ble Chief Minister Puducherry Sh. V. Narayanasamy and Hon'ble Welfare & Cooperative Minister Sh. M. Kandasamy visited NCDC HO on 5th August, 2019. The Hon'ble CM released a booklet titled "NCDC in Puducherry" and expressed interest in availing assistance for cooperative development in Puducherry.



A 45 members Business Delegation of MEDEF International French Business Confederation visited NCDC on 24th September, 2019. Agro processing, dairy and livestock development, agri smart technology, renewable energy sector, shipping and logistics, industrial processing, export and import, value chain sector etc. were identified as foreseeable business opportunities in India.





# निगम में हिंदी सप्ताह का सफल आयोजन

राष्ट्रीय सहकारी विकास निगम के नई दिल्ली स्थित मुख्यालय में दिनांक 14 सितंबर से 20 सितंबर, 2019 तक 'हिन्दी सप्ताह' का आयोजन किया गया। सप्तााह के दौरान हिन्दी टाइपिंग, हिन्दी नोटिंग / ड्राफ्टिंग, हिन्दी निबंध तथा हिन्दी सामान्य ज्ञान प्रतियोगिताएं आयोजित की गई। उक्त कार्यक्रमों की श्रृंखला में दिनांक 17 सितंबर, 2019 को हिन्दी और इच्छाशक्ति विषय पर एक हिन्दी कार्यशाला तथा दिनांक 20 सितंबर, 2019 को एक हिन्दी कवि सम्मेमलन का आयोजन भी किया गया। कार्यशाला में हिंदी की प्रख्यात साहित्यकार एवं लेखिका माननीय सुश्री चित्रा मुद्गल जी मुख्य वक्ता एवं अतिथि थीं तथा 'पोयट्स ऑफ इंडिया' द्वारा हिन्दी कवि सम्मेलन की प्रस्तुति की गई। सभी ने हिन्दी सप्ताह में उत्साहपूर्वक प्रतिभागिता प्रदान कर इसे सफल बनाया।









#### **State Visits**

MD NCDC with Shri Vijay Rupani Ji, Hon'ble Chief Minister Gujarat on 7th August, 2019 at Gandhinagar, apprising him about NCDC projects in Gujarat and future partnerships in development of Cooperatives.



MD NCDC met Hon'ble Cooperation Minister Tamil Nadu in his office on 14th August, 2019 to discuss measures to boost exports by TN Cooperatives to the Asia Pacific, the Middle East and Africa.



# **Artificial Intelligence and Big Data - future opportunities for the cooperatives**

Managing Director NCDC highlighted Artificial Intelligence and Big Data as future opportunities for the cooperatives, as part of his presentation in the National Women's Cooperatives Workshop organised jointly by ILO, SEWA Bharat, SEWA Federation and ICA on 8th August 2019 at Ahmedabad. NCDC commitment in terms of Sahakar 22 and Yuva Sahakar were also mentioned.

# **Enhancing Gender Equality in Cooperative Business**

MD NCDC made a presentation in the panel discussion on 'Gender and Data: Relevance for Policy Making' on 21st August, 2019 in the ICA-AP Women Committee workshop on 'Enhancing Gender Equality in Cooperative Business' held on 20-22 August in New Delhi. The Workshop focused on two broad issues - promoting Gender equality in workplace and improving data specially relating to Sex-Disaggregated data.

# LINAC Activities include International Exchange Programme

 Dr. M.V. Rao, Additional Chief Secretary, Department of Cooperation, Government of West Bengal addressed the participants as the Chief Guest of the two week Residential Training for West Bengal Cooperative Managers at NCDC LINAC.



• LINAC conducted training on "Business Development and Assets Management" for Presidents, Vice Presidents, Directors and CEOs of PACS in Andhra Pradesh and Telangana on 30th July, 2019, attended by 20 participants.



- Shri Sanjeev Kumar Chadha, MD NAFED addressed the participants in the valedictory session of the capacity development programme for mid level managers of MARKFEDS. The custom made program was designed and delivered by LINAC based on an elaborate TNA.
- One day Exchange Programme for Young Agriculturalists of Republic of China (Taiwan) was organized by LINAC at Gurugram on 21st August, 2019 attended by 20 international participants. Field visit to Alwar, Rajasthan was also organized.



 LINAC organized training on "Governance and Leadership Development for Women Directors" on 23rd August, 2019 which was attended by 31 women participants of cooperative societies of Tripura.

# Highlights - Ministry of Agriculture and Farmers' Welfare

- A Memorandum of Understanding (MOU) is signed between the Government of India and the United Nations' World Food Programme to ensure the efficient delivery of 'Zero Hunger & National Food Security Act Strategies' in line with Sustainable Development Goals (SDG).
- Shri Narendra Singh Tomar, Union Minister for Agriculture and Farmers' Welfare launched two mobile Apps - 'CHC Farm Machinery' App and 'Krishi Kisan' App on 24th September, 2019. CHC Farm Machinery' App will enable farmers to select and order
- the required machinery at feasible rates from the Custom Hiring Centres located in the radius of 50 Kms. Krishi Kisan App will provide farmers the information of best demonstration of high-yielding crops and seeds in their area.
- PM Kisan Maan Dhan Yojana has been envisioned with an aim to improve the life of small and marginal farmers of the country. The scheme is voluntary and contributory for farmers in the entry age group of 18 to 40 years and a monthly pension will be provided to them on attaining the age of 60 years.

### **Regional Office - Important Activities**

#### **Outreach of LINAC**

- Ten Training Programmes attended by 181 Participants have been organised by LINAC Regional Training Centres at Bengaluru, Bhubaneswar and Kolkata during the month of August 2019. These training centres conducted their first programmes for primary cooperatives personnel.
- LINAC Regional Training Centre, Hyderabad was inaugurated on 30th July, 2019 by Shri Mohan Kanda, former Chief Secretary AP State. The centre commenced activities with the conduct of training for primary level cooperatives.



• LINAC Regional Training Centre, Bhubaneswar inaugurated on 06th August, 2019 in which first batch of one day Training Programme on "Business Development and Asset Management" was conducted. Shri T. Prasad Rao Dora, President FISHCOFED-India was the Chief Guest. Total 11 participants from Primary Level Cooperatives attended the training, out of which 4 were women participants.



#### Training for Effective Functioning of Primaries by Regional Training Centre, LINAC Kolkata

Three one day training programmes were organised by Regional Office, Kolkata on 1st, 9th & 21st August, 2019 on General Management, Business Development & Asset Management and Accounts & Book keeping respectively for Primary level Cooperative Societies. The participants comprising Managers, Accountants, and Board of Directors of Primary Cooperative Societies could develop a basic understanding on the subject beneficial for an effective working of their cooperatives. NCDC Schemes, Yuva Sahakar, pattern of assistance and its role on development of cooperatives were also covered.

# क्षेत्रीय निदेशालय, भुवनेश्वर की राजभाषा प्रगति की सराहना



दिनांक 26 अगस्त, 2019 को कृषि एवं किसान कल्याण मंत्रालय के राजभाषा विभाग के श्री सुशील कुमार, प्रभारी सहायक निदेशक एवं श्री अमित कुमार साव, कनिष्ठ अनुवाद अधिकारी द्वारा क्षेत्रीय कार्यालय भुवनेश्वर में राजभाषा निरीक्षण किया गया । निरीक्षण दल ने हिन्दी प्रयोग के सभी मापदण्डों पर निगम कार्यालय को खरा पाया।

- RD Guwahati met Hon. Minister of Cooperation, Government of Assam, Shri Rihon Daimari; Principal Secretary (Cooperation), Shri B. R. Samal; Registrar Cooperative Societies Shri Lalit Gogoi on 31st August, 2019.
- RD Guwahati met Hon. Minister of Animal Husbandry, Agriculture and Horticulture, Shri Tage Taki and Secretary, Animal Husbandry, Shri Bidol Tayeng and Senior Officials of Arunachal Government regarding NCDC projects.



### **Cooperative Workshops in Gujarat**



National Women's Cooperatives Workshop organized jointly by International Labour Organization (ILO), International Cooperative Alliance (ICA) and SEWA Bharat was held on 8th and 9th August, 2019 at Navjivan Press Trust, Ahmedabad. Bringing together the members of cooperatives from India and abroad on one platform, the Workshop enabled sharing of insights & best practices amongst the participants. The Guest of Honour Shri Sundeep Kumar Nayak, Managing Director, NCDC highlighted its mandate with particular emphasis on development of women cooperatives.

Sahakar Sammelan was organized in Amreli, Gujarat, on 10th August, 2019. Shri Narendra Singh Tomar, Hon'ble Union Minister for Agriculture and Farmers' Welfare was the guest of honour. NCDC welcomed the Hon'ble Minister and presented the theme and information about the forthcoming IICTF 2019.





# Learning the heritage of Gujarat Cooperative Model





To learn about the rich cooperative heritage of Gujarat, the members of Khanapur Taluka Agricultural Produce Cooperative Marketing Society Limited Belgaum, Karnataka visited the State under NCDC sponsored programme. The study team could appreciate the AMUL model and also understand working of Gujarat State Cooperative Marketing Federation Ltd. (GUJCOMASOL) through interactions at its Headquarter at Ahmedabad.

The team also visited Centre of Excellence for Protected Cultivation on Vegetables, established at Sabarkantha district under Indo-Israel Agriculture Work Plan. A few PACS were visited to understand their functioning and the farmer members's participation in Primary Cooperative societies.



Awareness programme for IICTF 2019 in Haryana.

### **Promotional Event on NCDC Schemes**

- A discussion cum Awareness Programme was held on 06th August, 2019 on NCDC Schemes & Structure for Six Defence personnel presently pursuing "Diploma in Industrial Cooperative Management" from Netaji Subhash Regional Institute of Cooperative Management, Kalyani.
- A one day awareness Programme was organised by Regional Office, Kolkata on 27th August, 2019. Inaugurated by MD NCDC by lighting of the lamp, the programme encouraged the cooperative societies to undertake new activities for sustainable growth and development. The awareness programme was attended by 135 representatives of various cooperatives from Jhargram as well as other districts of Bankura, East Medinipur etc.





• NCDC, Raipur participated in the Central Zone Cooperative Conference oraganised by NCUI on 27th July, 2019 in Raipur. Inaugurated by Hon'ble Chief Minister of Chattisgarh, theme of the Conference was 'Opportunities and Challenges before Cooperative Movement in Central Region'.



- Officers of NCDC, Patna attended the "Pradesh Abhyas Varg" Workshop of Sahakar Bharati, Bihar Pradesh held from 14th to 15th September, 2019 at Patna. The workshop was attended by the Heads and office bearers of Sahakar Bharti, State Level Cooperative Federations, NABARD and Chairmen of about 150 PACS.
- Regional Director, NCDC, Patna presented information on NCDC Schemes and its role for cooperative development in Bihar.

### **EMPLOYEES' CORNER**

### Cold Storage Status in India: an Assessment

Cold Storage even though regarded as the most developing sector in the world, has been one of the most undermined sectors in India, devoid of investment, despite government policies and subsidies. 40 per cent of India's fresh fruits and vegetables worth \$8.3 billion perish annually before reaching consumers. In fact, only two per cent of produce in India are held or transported using cold storage facilities compared to 85 per cent in the US with an ensuing gap between supply and demand coming to 25 million tonnes. Only 20% of the fruits and vegetables produced reaches consumers and because of this, India is facing a loss of 25 million tonnes of perishable items just because of ignoring the use of cold storages in transportation of goods.

Cold storages have been instrumental in linking farmers to end consumers and ameliorating the problem of malnutrition. According to industry estimates, approximately 104 million MT of perishable produce are transported between cities in India every year. Of this, about 100 million MT moves via non-reefer (non-refrigerated) mode and only 4 million MT are transported by reefer (refrigerated) method. So it is time to encourage the use of cold storages in the country, to reduce the post harvest losses including those in transportation, thus creating value for the farmers

An assessment of the storage sector will help us understand how the Government still plays a major role in the cold chain industry. Government Support Systems for Cold Chain and Cold Storages in India:

- Section 80-IB of the Income Tax Act, 1961, provides deductions in respect of profits from industrial undertakings related to cold chain. For the first five years, the deductions are at 100 per cent and then at 25-30 per cent for the next five years.
- Concessional rate of custom duty at five per cent on imported equipment for cold chain facility under project import benefits.
- All refrigeration machineries and parts used for installation of cold storage, cold room or refrigerated vehicle are exempted from excise duty.
- Centrally sponsored scheme of cold chain, primary processing centre and reefer trucks under National Mission on Food Processing (NMFP).

Cooperatives should become a link to develop a network between farmers, pack houses and markets facilitating reduction of time to market, increased coverage of distance and to reduce value loss to the producer/ manufacturer/exporter, thereby making the products more accessible to both the domestic and international markets. A national cold-chain network comprising five regional cold-chain grids (viz. Northern, Southern, Eastern, Western and North-Eastern) may be evaluated for setting up under a competent government body. The farm produce can be transported to major consumption centres through the rail and road network. The national network will directly link the farms to consumption centres. Developing associated food processing units with post-harvest pack-houses will add to greater value realisation. Each such unit will justify a large number of reefer vehicles to be operated by rural youth as driver entrepreneurs.

The ongoing improvement in rural road network under the PMGSY serves as a precursor to such development and supports the setting up of modern pack-houses and with reefer transport for perishables, which are required to transform the rural economy of this huge sub-continent.

The development and use of cold-chain is dependent on integrating the movement of goods as per protocol of each product handled. To use cold storage as stepping stones to markets requires a matching development of back-end infrastructure in form of modern pack-houses with refrigerated transport attached. In case of frozen foods, to suit demand based flow, a greater capacity in form of modern retail shelves at merchandising end is indicated. In case of perishable produce, it is recommended that alongside modern pack-houses designed for cold-chain, an appropriate number of food processing units be created. This will lead to greater value creation and higher output from rural India. Holistic development is key to integrating the supply chain, to improve the existing domestic supply of food items, to include the complete basket of perishable foods in cold-chain, to mitigate food losses, to improve direct market connectivity for producers and for greater inclusive wealth creation in the country.

> NCDC Team, Hyderabad

# "तुम पथ बनाओ अपना"

दुनिया के चितेरे ने गढ़ा तुमको, तुम चित्र बनाओ अपना । क्यों दुनिया की सुनते हो तुम, दिन रात बनाओ अपना । कभी भी मिल सकती है सफलता, तुम मन बनाओ अपना । अपनी—अपनी छिव लेकर सब चल रहे अविरल यहाँ, तुम कर्म बनाओ अपना । आज नहीं तो कल होगी विजय, तुम ज्ञान बढ़ाओ अपना । करते सब तुमको विचलित, पर तुम ध्यान बनाओ अपना । मस्त धरा से होकर अविरल, सबमें सबका होकर निरझर, प्रवाह बनाओ अपना । बनके पथ प्रदर्शक सबके तुम, खुद पथ बनाओ अपना । ''तुम पथ बनाओ अपना'' ''तुम पथ बनाओ अपना''

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दीपक गुप्ता प्रोग्राम अधिकारी, रा.स.वि.नि. गांधी नगर, गुजरात

# "बापू"

नत मस्तक हो मेरा किस पर जो मानवता का वीर पुजारी जो दानवता का धीर संहारी जो था विख्यात जो है प्रख्यात वह सरल नाम! बापू! प्रणाम!

> दीपा श्रीवास्तव मुख्य निदेशक, रा.स.वि.नि नई दिल्ली

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