



Sahakar Taxi Cooperative Limited

सहकार टैक्सी कॉर्पोरेटिव लिमिटेड

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Dt 06th August 2026

To
AMUL, NCDC, IFFCO, KRIBHCO
NDDDB, NABARD, NAFED, NCEL

Sub- Circulation of Recruitment Notice in your official website & Notice board-Reg

Dear Sir

We are enclosing herewith job description & other details for the following positions required in various States in India.

Regional Chief Operating Officer (East, West & Northern Region)

You are requested to kindly circulate these vacancies in your website & notice board, so that eligible & interested candidates can apply.

Last date of receiving applications from eligible candidates is 21st August 2026.

Your cooperation in this regard will be highly appreciated.

With Regards

For Sahakar Taxi Cooperative Limited.


(Col Himanshu)

C E O

Encl- As Above.

- **Job Title: Regional Chief Operating Officer**
 - **Location: East, West & South Regions**
 - **Experience: Min 15+ Years**
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Sahakar Taxi is India's first cooperative-based ride-hailing service. We believe in "drivers first, fair rides for all." With Sahakar Taxi, you can enjoy safe, affordable, and reliable transport while supporting local drivers who earn 100% of their fare with no hidden charges.

Position Overview:

Seeking a dynamic and visionary Regional Chief Operating Officers (COO) to lead and scale its operations across India. The ideal candidate will have a proven track record in the mobility/ride-hailing and EV transportation sectors, driving strategic growth, profitability, and operational excellence. This role requires a seasoned leader who can bring deep expertise in fleet operations, business transformation, customer experience, and cross-functional team leadership.

With over total 15+ years of experience, including atleast 3 years in the mobility sector and 5 years in IT/Technology Sector. The candidate should bring proven expertise in setting up and managing large-scale operations, driving productivity improvements, enhancing safety standards, and achieving business turnaround in complex, multi-stakeholder ecosystems.

EAST- A Regional COO (East) is proposed to be hired to overseas operations in Bihar, Jharkhand, odhisa , WB, and the north eastern states. HQ will be in Calcutta.

West- A Regional COO (West) is proposed to be hired to overseas operations in Rajasthan, Gujarat, Maharashtra, MP, C Garh, and the union territory of Dadar & Nagar Hawali and Daman & Diu. HQ will be located in Mumbai.

South- A Regional COO (South) is proposed to be hired to overseas operations in Telangana, Karnataka, Goa, Puducherry, Kerala, & Tamil Nadu. HQ will be Bangalore.

Why Join us :

- Be part of an ambitious, high-growth organization driving the future of mobility in India.
 - Lead a transformation journey in the evolving landscape of urban transportation.
 - Make a measurable impact through innovation, operational leadership and team building.
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- **Key Responsibilities:**

- **Operational Excellence:**

- Manage a large-scale fleet of owned and leased vehicles, with a strong focus on uptime, reliability, and cost efficiency.
- Oversee day-to-day operations including driver management, customer service, city operations, supply chain repair s maintenance, and charging infrastructure.
- Establish a Central NOC (Network Operations Center) to ensure real-time control, efficiency, and integration across verticals.
- Redesign and implement SOPs to improve turnaround times, reduce downtime, and streamline processes.
- Demonstrated success in scaling EV and non-EV fleets, launching operations across cities, and leading

multi-million-dollar business units.

▪ **Team Management:**

- Build and mentor high-performing cross-functional teams across operations, HR, analytics, procurement, and finance.
- Foster a culture of ownership, continuous improvement, and frontline engagement through initiatives.
- Design and execute engagement programs to enhance driver retention and employee satisfaction.
- Hands-on expertise in operational transformation, ERP deployment, rapid market expansion, and profitability turnaround.

▪ **Customer & Driver Experience Management:**

- Lead initiatives to improve customer satisfaction and driver engagement.
- Ensure high standards of service quality through continuous monitoring and feedback loops.

▪ **Prepaid Services Oversight:**

- Manage and optimize prepaid service offerings, ensuring seamless integration with ride-hailing operations and customer convenience.

▪ **B2B Contract Management:**

- Negotiate, draft, and manage B2B contracts with corporate clients, fleet partners, and service providers.
- Ensure compliance with contractual obligations and service-level agreements.

▪ **Data-Driven Decision Making:**

- Analyze operational and financial data to identify trends, risks, and opportunities.
- Oversee preparation of detailed reports and dashboards for internal and external stakeholders.

▪ **Technology & Partner Management:**

- Collaborate with tech partners to implement scalable, innovative solutions that enhance platform performance and user experience.
- Ensure alignment between business needs and technological capabilities.
- Drive innovation in operations through AI/ML-based systems, app-based workflows, and tech-enabled customer and driver platforms.
- Leverage ERP systems, real-time data dashboards, and tech tools to support decision-making and performance tracking.

▪ **Driver Onboarding & Compliance:**

- Supervise the end-to-end onboarding process for drivers, ensuring compliance with legal and company standards.
- Implement background checks, documentation, and training protocols.

▪ **Employee Training & Welfare:**

- Design and implement training programs to upskill employees and promote a culture of continuous learning.
- Champion employee welfare initiatives to boost morale and retention.

▪ **Legal & Regulatory Compliance:**

- Handle legal matters including regulatory compliance, dispute resolution, and risk mitigation.
- Liaise with legal advisors and government bodies as required.

▪ **MIS Reporting & Performance Monitoring:**

- Oversee the development and delivery of Management Information Systems (MIS) reports.
- Track KPIs and performance metrics to ensure alignment with business goals.

▪ **Strategic Leadership & Growth:**

- Lead the end-to-end operations of the ride-hailing and mobility business across multiple cities.
- Drive business growth through innovation, sustainable practices, and technology adoption.
- Build and execute strategic expansion plans to scale fleet and city operations.
- Collaborate with the CEO and Board to define and deliver on company vision and performance targets.

➤ **Skills & Qualifications:**

- **Industry:** Mobility / Ride-Hailing / Taxi Services
- **Location:** East, West & South regions
- **Age (as on 31-July-2026):** 50 Years (Relaxation may be given to exceptional candidates)
- **Education Qualification:** Graduate in Engineering (B.Tech/M.Tech) with a full-time MBA/PGDM/Executive MBA is a must.
- **Tenure Details:** This role is a Fixed term engagement basis for 3 years (may be extended further for 2 years basis performance)
- **Reports To:** CEO
- Proven track record of leading 1,000+ vehicle fleets and teams of 100+ employees across geographies.
- Strong understanding of customer experience metrics, urban transportation challenges, and sustainability in mobility.
- Excellent communication, stakeholder management, and team leadership skills.
- Hands-on expertise in operational transformation, ERP deployment, rapid market expansion, and enhanced profitability.