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Sahakar Taxi Cooperative Limited is under the process of commencing mobility services in Delhi NCR & Gujarat. For smooth functioning and its operations, it invites applications for the following position from highly experienced and professional manpower to run the business in effective and efficient way.

Post- Assistant Manager (Media & Public Relations).

On contract basis for One year period (May be extended for further period of one year)

Age- Maximum – 45 years as on 31 Oct 2025 (Relaxation may be given to highly deserving candidates)

Education and Experience Requirements:

- BA In public relations, journalism, communications, or related field
- MA in public relations, journalism (Desirable)

Experience- Minimum 10 years relevant experience in Media & Public Relations. Experience in ride hailing organisation will be given preference.

Salary- Basic pay Rs 75000/- with 30.% HRA & Rs 6500/- as Conveyance & Mobile Expenses.

(CTC Rs 12,48,000 PA)

Roles and Responsibilities:

- Experience in handling a press conference
- Analysing media coverage.
- Dealing with enquiries from the public, the press and related organisations.
- Responds to requests for information from the media.
- Speaking publicly at interviews, press conferences and presentations.
- Maintains the organization's image and identity.
- Drafts speeches and schedules interviews.
- Establishes and maintains cooperative relationships with consumer, community, employee, and public interest groups.
- Writes press releases and prepares information for the media to promote clients.
- Commissioning or undertaking relevant market research and data analysis.

- Coordinating and analysing the success of online advertising.
- Providing clients/colleagues with information about new promotional opportunities and current PR campaigns' progress.
- Plans or directs the development of programs to maintain favourable public and stakeholder views of the organization's agenda and accomplishments.

Interested & eligibles candidates may kindly send your CV in the enclosed format with full details about qualification & Experience with copy of certificates to our e mail hr@bharattaxiapp.com

Last date of sending application is 30th November 2025

SAHAKAR TAXI COOPERATIVE LIMITED

Application Proforma

Application for the post of _____

1. Name of the Applicant:

2. Gender:

3. Mother's / Father's Name:

4. (i) Date of Birth (dd / mm / yyyy):

(ii) Age as on closing date of application:

Latest Self
Attested
Photo

5. Permanent Address:

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6. Domicile (Name of State):

7. Marital Status:

8. Religion:

9. Address for Communication:

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10. Phone Number & E-mail ID:

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11. Any Other Relevant Information (use a separate sheet, if necessary):

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12. Knowledge of Languages (tick / underline): Hindi / English / Gujarati

13. A short note on your suitability for the post:

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14. Educational Qualifications: (Attach self-attested copies of mark sheets and certificates):

Name of the Examination	Certificate / Degree Name	Board / University / College	Year of Passing	Grade / Division / Percentage of marks in aggregate	Main Subjects	Remarks
10th Standard/Equivalent						
12th Standard/Equivalent						
Graduation						
Post-Graduation						
Any others						

15 Work Experience (Attach self- attested copies of experience certificates with salary slip):

Name of Office/Organization / Employer (starting from the latest)	Post Held	Period		Remuneration or Pay Scale, if applicable	Nature of duties*	Sector (Bank/ Financial/ Developmental Institution etc)
		From	To			

- | | |
|--|--------|
| 16. Whether any Criminal case is pending against you?
if yes, Please give details: | Yes/No |
| 17. Whether you were convicted by any court at any time in your life?
if yes, Please give details: | Yes/No |
| 18. Whether any financial liabilities/ any other obligations are
pending with present employer? if yes, Please give details: | Yes/No |
| 19. Whether you have any conflict of interest with or pecuniary
interest that you could derive by working in this assignment
with the Government of India? If yes, Please furnish details: | Yes/No |
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20. UNDERTAKING

- i. I have gone through the "vacancy circular/advertisement" and agree to the terms and conditions given there.
- ii. I undertake to submit the original documentary proof in respect of my educational qualifications, work experience, date of birth, address and all other documents submitted by me as and when asked.
- iii. I understand that I fulfil the eligibility criteria viz. age, education qualification and required experience as per the advertisement. In case of non-eligibility my candidature is liable to be rejected without informing me.
- iv. I have carefully gone through the vacancy circular/advertisement, and I am well aware that the information furnished in Application form duly supported by the documents in respect of Essential Qualification/ Work Experience submitted by me will also be assessed by the Selection Committee at the time of selection for the post.
- v. If detained, convicted, debarred etc., after the completion and submission of the form, the details will be communicated immediately to STCL, failing which it will be deemed to be suppression of information.
- vi. The information/ details provided by me are correct and true to the best of my knowledge and no material fact having bearing on my selection has been suppressed/withheld. I understand and agree that in the event of any information being found false or incorrect/incomplete or ineligibility being detected at any time before or after selection /interview, my candidature is liable to be rejected.

Date:

Place:

Signature of the Candidate.